

New to financial crime roles?

AML, KYC, FIU, Sanctions... What do they all mean?

If you're job hunting, switching careers, or just confused — this is for you.

Swipe to learn more



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01

Let's start with KYC

KYC = Know Your Customer.

These analysts collect and verify identity documents, understand ownership structures, and assess customer risk.

They're the first line of defense.



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AML Analyst = The Investigator 🧐

AML analysts review alerts from transaction monitoring systems.

They look for red flags and decide whether activity is suspicious enough to escalate or file a SAR.



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FIU = Where SARs go

The Financial Intelligence Unit investigates internal suspicious activity reports.

They decide whether a report gets filed externally — and may liaise with law enforcement if needed.



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Sanctions = High Stakes Game

Sanctions Officers monitor whether customers or transactions are linked to restricted countries, people, or entities.

They deal with name screening, OFAC, EU/UN lists and more.



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05

Different roles — one shared mission

Each role plays a unique part in fighting financial crime.

But most people never learn the differences until they're in the job (or get rejected in interviews).



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Want to dive deeper?

Learn how these roles **really** work

My FinCrime Career Accelerator teaches the practical skills, career paths, and real tools used in each of these roles — with a global community to support you.

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